



FOR IMMEDIATE RELEASE

Coville to Showcase Fabric and Apparel Solutions at Outdoor Retailer

The knit fabric and private label apparel manufacturer will feature its performance and protective fabrics, contract and full package apparel programs in Booth # 62027 at the OR Winter Market.

WINSTON-SALEM, NC – JANUARY 14, 2014 – **Coville, Inc.**, a vertically-integrated domestic provider of innovative knits and apparel, announces its participation in Booth # 62027 at the **Outdoor Retailer Winter Market**. Running January 22-25 in Salt Lake City, the popular outdoor gear tradeshow features the best in winter sports products and apparel. The Coville exhibit will feature a broad range of outdoor, performance and protective fabrics; as well as its product development, sewn products manufacturing, warehousing and distribution services for apparel and sewn products retailers, brands and OEMs.

“We are excited to be a part of the OR Winter Market,” said Coville President **Don Trexler**. *“With so many companies rediscovering the many benefits of Made in the USA components and manufacturing, we see this as the perfect venue to share the value solution we bring as a one-stop source for domestic knit products and manufacturing solutions. We invite those who want to streamline their supply chain operations to stop by and explore our capabilities.”*

Coville operates world-class knitting, cut and sew, and 3PL distribution services all in close proximity to its North Carolina headquarters. The company offers finished and greige fabrics, contract and full package production programs with expertise in a wide range of activewear, military, performance, protective, sportswear, underwear and other sewn products.

About Coville

Founded in 1976, family owned Coville, Inc. is headquartered in Winston-Salem, North Carolina. The company’s subsidiaries include Alandale Knitting Company in Troy, NC and Carolina Apparel Group in Wadesboro, NC. The company maintains significant relationships with dyeing and finishing plants in North and South Carolina; as well as a distribution and fulfillment center in Stallings, NC. Together, the Coville family of companies brings a combined 125 years of industry experience to meet the fabric, production, and full package needs of apparel and sewn products retailers, brands and OEMs.

To learn more about Outdoor Retailer, visit <http://www.outdoorretailer.com/winter-market>.

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Media Contact:

Kevin Williams, Vice President of Business Development

Phone: 336.759.0115